

Clorox EcoClean

Protected by Clorox.
Powered by Nature.*

Clorox EcoClean Portfolio Brochure



*Cleaners made with at least 94% plant-based cleaning ingredients. Disinfectants made with plant-based active ingredients.

Clorox EcoClean



Plant-Based Cleaning & Disinfecting

Clorox EcoClean products are designed for cleaning professionals seeking eco-conscious cleaners and disinfectants to help keep facilities clean and healthy while using EPA Safer Choice and Design for the Environment-certified ingredients.

The Clorox EcoClean portfolio includes ready-to-use Disinfecting Wipes, Disinfecting Cleaner, All Purpose Cleaner and Glass Cleaner—all designed with facilities, people, and the planet in mind.

Third-Party Certified

The below certifications provide confidence that products have been independently reviewed and meet strict environmental and safety standards. EPA Safer Choice, EPA Design for the Environment and USDA Biobased are certifications awarded to products that have been voluntarily submitted for full ingredient review and meet the criteria of each program.



Safer Choice: EPA's Pollution Prevention (P2) program and cleaning product certification includes practices that reduce, eliminate, or prevent pollution at its source, such as using safer ingredients in products. Participation in the Safer Choice program is voluntary. Companies who make products carrying the Safer Choice label have invested heavily in research and reformulation to ensure that their products meet the Safer Choice Standard.

<https://www.epa.gov/p2>

<https://www.epa.gov/saferchoice/standard>



Design for the Environment (DfE): EPA's DfE logo helps consumers and commercial buyers identify antimicrobial products that meet the health and safety standards of the pesticide registration process required by the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) as well as other rigorous criteria required by the agency. When a consumer or purchaser sees EPA's DfE logo on a product, they can feel confident that the product meets stringent EPA criteria for efficacy and effects on human health and the environment.

<https://www.epa.gov/pesticide-labels/learn-about-design-environment-dfe-certification>



USDA Biobased: The USDA Biobased label assures a consumer that the product contains a verified amount of renewable biological ingredients (referred to as biobased content). Consumers can trust the label to mean what it says because manufacturer's claims concerning the biobased content are third-party certified and strictly monitored by USDA.

<https://www.biopreferred.gov/>

Eco-Conscious Cleaning & Disinfecting

Clorox EcoClean products include sustainable cleaners and disinfectants that help keep facilities clean and healthy while using EPA Safer Choice and Design for the Environment-certified ingredients.

CloroxPro

Clorox EcoClean Disinfecting Wipes



6/75 ct. wipes,
Case UPC: 60605

- ▶ Cleans and disinfects 99.9% of germs* including cold & flu viruses, MRSA, *E. coli* and Norovirus
- ▶ 100% plant-based substrate and citric acid active ingredient
- ▶ Made without dyes, bleach or ammonia
- ▶ U.S. EPA Design for the Environment-certified

CloroxPro

Clorox EcoClean Disinfecting Cleaner



9/32 oz. Spray, Case UPC: 60213
4/128 oz. Refill, Case UPC: 60094

- ▶ Cleans and disinfects 99.9% of germs in 2 minutes^{††}, including *E. coli*,¹ MRSA,² Influenza A virus, Norovirus,³ and the COVID-19 virus⁴
- ▶ Plant-based lactic acid active ingredient
- ▶ Made without dyes, bleach, alcohol or ammonia
- ▶ U.S. EPA Design for the Environment-certified

CloroxPro

Clorox EcoClean All-Purpose Cleaner



9/32 oz. Spray, Case UPC: 60276
4/128 oz. Spray, Case UPC: 60278

- ▶ Cuts through grease, grime and dirt
- ▶ Made without parabens, dyes, phthalates, phosphates, petroleum solvents and SLES
- ▶ Cleans without harsh chemical smell and is safe for use around food contact surfaces^{***}
- ▶ EPA Safer Choice-certified
- ▶ USDA Certified Biobased Product

CloroxPro

Clorox EcoClean Glass Cleaner



9/32 oz. Spray,
Case UPC: 60277

- ▶ Cuts through dirt, smudges and fingerprints
- ▶ Streak-free
- ▶ Made without ammonia parabens, dyes, phthalates, phosphates, petroleum solvents and SLES
- ▶ Cleans without harsh chemical smell and is safe for use around food contact surfaces^{**}
- ▶ EPA Safer Choice-certified
- ▶ USDA Certified Biobased Product

* When used as directed on hard, non-porous surfaces. 100% plant-based active ingredient and substrate.

† Citric acid active ingredient

†† When used as directed on hard, non-porous surfaces. See product label for list of organisms.

1. *Escherichia coli* O157:H7 [(E.coli)]

2. Methicillin-resistant *Staphylococcus aureus* [(MRSA)]

3. Tested as Feline Calicivirus

4. Kills SARS-CoV-2 on hard, nonporous surfaces

** No rinse required.

Clorox EcoClean Disinfecting Cleaner and Wipes

Effective Against	Disinfecting Cleaner Contact Time	Disinfecting Wipes Contact Time	Effective Against	Disinfecting Cleaner Contact Time	Disinfecting Wipes Contact Time
BACTERIA—Sanitization (Non-Food Contact)			VIRUSES—Disinfection (continue)		
<i>Escherichia coli</i> 0157:H7 (<i>E. coli</i>)	15 sec	1 min	Feline calicivirus (Surrogate for Norovirus)	30 sec	5 min
<i>Klebsiella pneumoniae</i> (<i>Kleb</i>)	15 sec	1 min	Hepatitis B Virus (HBV)/Duck Hepatitis B Virus (surrogate for HBV)	30 sec	5 min
<i>Salmonella enterica</i> (<i>Salmonella</i>)	15 sec	1 min	Human Coronavirus (causes the cold virus)	30 sec	5 min
<i>Staphylococcus aureus</i> (<i>Staph</i>)	15 sec	1 min	Human Immunodeficiency Virus Type 1 (HIV-1)	30 sec	5 min
<i>Streptococcus pyogenes</i> (<i>Strep</i>)	15 sec	1 min	Human Adenovirus (Type 5)	30 sec	
BACTERIA—Disinfection			Influenza A Virus H1N1 (Flu Virus)	30 sec	5 min
<i>Bordetella pertussis</i>	2 min		Influenza B Virus		5 min
<i>Listeria Monocytogenes</i>	2 min	5 min	Measles virus	30 sec	5 min
Methicillin-resistant <i>staphylococcus aureus</i> (<i>MRSA</i>)	2 min	5 min	Mumps virus	30 sec	5 min
<i>Pseudomonas aeruginosa</i>	2 min	5 min	Human Rotavirus	30 sec	5 min
<i>Staphylococcus aureus</i> (<i>Staph</i>)	2 min	5 min	Respiratory Syncytial Virus (RSV)	30 sec	5 min
<i>Streptococcus pyogenes</i> (<i>Strep</i>)	2 min	5 min	Rhinovirus (Type 14) (causes the cold virus)	30 sec	5 min
VIRUSES—Disinfection			Rubella Virus		5 min
Bovine Viral Diarrhea Virus (BVDV) (Surrogate for Human Hepatitis C Virus) (HCV)	30 sec	5 min	SARS-CoV-2 (cause of COVID-19)	30 sec	5 min
Coxsackievirus (Type) B3	30 sec	5 min			

Clorox EcoClean Use Sites

